

APPLICATION FORM

Executive MSc in Marketing



Course Title:	Executive MSc in Marketing
Provider:	Dublin Institute of Technology
Course Code:	DT 375
Year(s):	2010 – 2012

Important Notes:

- If you are a member of the Marketing Institute of Ireland, you may apply for a subsidy of **€1,000 per year** against your fees for the Executive MSc in Marketing. (If you are not a member of the Marketing Institute of Ireland, you may join at www.mii.ie/join)
- The subsidy is available to members on a first come first served basis.
- This page is the application form for the MSc Fees Subsidy, and the following pages comprise the DIT application form for the MSc itself. Both parts of this document must be returned fully completed, along with your DIT application fee cheque for €30, in the first instance to:
Lourda Meade
Marketing Institute of Ireland
South County Business Park. Leopardstown. Dublin 18.
- The Marketing Institute of Ireland will pass the second part of this document (the MSc application) and your application fee cheque for €30 over to DIT, who will contact you directly on their part of the process.
- Applications for the fees subsidy will not be considered without the accompanying completed application form for the MSc itself.
- The subsidy is available for both year 1 and year 2 of the MSc, provided that the course is completed over two consecutive years.
- See www.mscmarketing.ie for the latest information and updates on this MSc programme.

Application for €1,000 p.a. MSc Fees Subsidy			
Name:		MII Memb. No.	
Address:			
Mobile Tel:		eMail:	
I hereby apply for the subsidy of €1,000 p.a. against my fees for the Executive MSc in Marketing. I have completed the MSc Application Form and enclosed a cheque for €30 payable to DIT.			
Signed:		Date:	

For MII Office Use Only	Part 2 Passed to DIT:
Date Received:	DIT Place Offered:
MII Subsidy Offered:	Place Accepted:



DIT Postgraduate Application Form

MARKETING INSTITUTE OF IRELAND

MSc in Marketing (Executive) DT375

IMPORTANT NOTES ABOUT YOUR D.I.T. APPLICATION

1. Please fully complete this form in **BLOCK LETTERS**.
Office of Graduate Studies, Dublin Institute of Technology, 143-149 Rathmines Road, Rathmines, Dublin 6. Tel: + 353-1-402 3434, e-mail: postgraduate@dit.ie
2. Please don't leave blanks – Enter N/A (“Not Applicable”) as appropriate.
3. Your application must be accompanied by an **Application Fee** of €30 in the form of a cheque, bank draft or postal order. No cash please.
4. Any application form deemed incomplete, including any without an application fee, will be returned to the applicant.

Please submit a copy of your **final degree transcripts** with this application, or as soon as possible afterwards. Pending results must be supplied as soon as they are available. All offers made will be subject to receipt of transcripts. You may be required to furnish a full transcript of your academic career to date from the registrar of the institution from which you qualified.

5. Further information may be requested, and you may be asked to attend for interview.
6. References are not required initially, but may be requested at a later date.

For office use only: Application Number

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For office use only: Date Received

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If you have studied at DIT before, please enter your previous Student Number, if you have it.

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PART I – PERSONAL DETAILS

Surname _____

First Names _____

Date of Birth _____

Country of Birth _____

Nationality _____

Male: ____ Female: ____ (Please tick)

Address for Correspondence (This address will be used for all future correspondence. Please notify the office immediately if there is any change in this address)

Tel: _____

Tel: (Mobile) _____

Permanent Address (if different) _____

Tel: _____

Tel: (Work) _____

E-mail Address _____

Fax: _____

PART II – EDUCATIONAL BACKGROUND

THIRD LEVEL EDUCATION: If you have not yet graduated, please provide results to date.

Name and Address of Institution(s) Attended	Years of Study		Programmes or Subjects Passed	Qualification	Class of Qualification (e.g. 1 st Class Hons.)
	From	To			

Examinations to be taken or results pending. **Please forward transcript of the results as soon as available.**

Notable academic achievements to date (prizes, medals, scholarships, honours, awards, etc.)

OTHER EDUCATION/TRAINING PROGRAMMES:

Please list any additional significant educational or training programmes attended. Specify the duration and level of award, if any, obtained. Please add an additional page, if necessary.

MEMBERSHIP OF PROFESSIONAL ASSOCIATIONS, INSTITUTES, ETC.

Professional Association	Period of Membership	Level of Involvement & Grade of Membership

PART III - PERSONAL ACHIEVEMENTS / EXPERIENCE

PARTICULAR APTITUDES, ABILITIES, PUBLICATIONS AND RESEARCH INTERESTS.

(Special aptitudes, knowledge of languages, computer skills, publications, reports, dissertations, etc.)

State concisely why you consider that your application has particular strengths in relation to the programme applied for. Please add an additional page if necessary.

WORK EXPERIENCE

Please indicate the post you have held, starting with your present post, and the nature of the experience acquired which you consider may be appropriate in assessing the merits of your application for this course.

Dates: From: _____ To: _____ Title: _____
Title of other positions held by you in the organisation: _____
Name and full address of employer: _____
Learning / Achievement: _____

Dates: From: _____ To: _____ Title: _____
Title of other positions held by you in the organisation: _____
Name and full address of employer: _____
Learning / Achievement: _____

Dates: From: _____ To: _____ Title: _____
Title of other positions held by you in the organisation: _____
Name and full address of employer: _____
Learning / Achievement: _____

FURTHER INFORMATION AS APPLICABLE

PART IV-OTHER INFORMATION

How did you become aware of the course for which you are applying?

- DIT Open Day Advertisement Graduate Fair (specify) _____
 Website Prospectus Other (specify) _____

Overseas Applicants:

Please state your native language: _____

Overseas applicants whose native language is not English must provide evidence of English proficiency, for example, the following qualifications will fulfil the Institute's minimum requirements: (Note: Some programmes may demand a higher score).

Qualifications:	Minimum Level Required:	Please Tick Box
Irish Leaving Certificate	Ordinary Level (Grade D)	<input type="checkbox"/>
TOEFL Paper-based test	550	<input type="checkbox"/>
TOEFL Computer-based test	213	<input type="checkbox"/>
IELTS	6.0	<input type="checkbox"/>
GCE O Level English Language	Grade C	<input type="checkbox"/>
GCSE English	Grade C	<input type="checkbox"/>
Cambridge Certificate of Proficiency in English	Grade C	<input type="checkbox"/>
Cambridge Certificate in Advanced English	Grade A	<input type="checkbox"/>
TOEIC	700 (May be supplemented by an oral interview. Not accepted currently for all programmes).	<input type="checkbox"/>

Other (Please specify) _____

Where some or all of your Education has been through the medium of English, please provide details:

NAMES OF TWO REFEREES (AT LEAST ONE OF WHICH MUST BE AN ACADEMIC REFEREE) WHO MAY BE CONTACTED BY DIT IN SUPPORT OF YOUR APPLICATION.

	REFEREE 1	REFEREE 2
NAME:		
POSITION:		
ORGANISATION:		
ADDRESS:		
OFFICE TEL NO:		
MOBILE NO:		
FAX:		
E-MAIL:		

I confirm that the particulars given in this application are in all respects true.

Signature of Applicant: _____ **Date:** _____

*DIT is an equal opportunities educator, and will make no distinction between applicants where such distinction is based on the grounds laid out in the Equal Status Act, 2000.
DIT is a Data Controller under the Data Protection Acts 1988 and 2003.*